



Deutsche Gesellschaft
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Hamburger Bezirksverein e.V.
Arbeitskreis Luft- und Raumfahrt

Invitation to an RAeS lecture in cooperation with the DGLR and VDI

European Aerospace at a Crossroads

Prof. Keith Hayward FRAeS,
Head of Research, RAeS London

Lecture
followed by discussion

Entry free !
No registration !



Date: Thursday, 5th May, 18:00

Location: HAW Hamburg

Berliner Tor 5
(Neubau), Hörsaal 01.12



Over the last 40 years, Europe has built a world class aerospace industry, with competitive products in the commercial airliner and space sectors. Military aerospace has a more mixed history, but Europe has still managed to hold its own. This has not been without controversy and crisis. However, over the next few years, Europe faces a number of severe challenges. As ever, European companies will have to launch new products in a market comprising old competitors and some new challengers. New products, such as unmanned vehicles, and new issues, such as environmental pressures are complicating the equation. There are also a number of difficult financial issues to resolve in terms of defence and research budgets. And finally, there are a number of persistent political questions about the coherence and autonomy of European industry. But overall, the future for European aerospace is bright.

Professor Keith Hayward is currently Head of Research at the Royal Aeronautical Society. He was formerly Head of Economic and Political Affairs at the Society of British Aerospace Companies and Professor of International Relations at Staffordshire University. Professor Hayward has been a consultant to the UK House of Commons Trade and Industry Committee, the US Congress Office of Technology Assessment, the UK Ministry of Defence and the Department of Trade and Industry. He has written extensively on defence and aerospace industry issues, and has published over fifty books and articles on the subject. He is an Associate Fellow of the Royal United Services Institute.

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<http://hamburg.dglr.de>
<http://www.raes-hamburg.de>
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